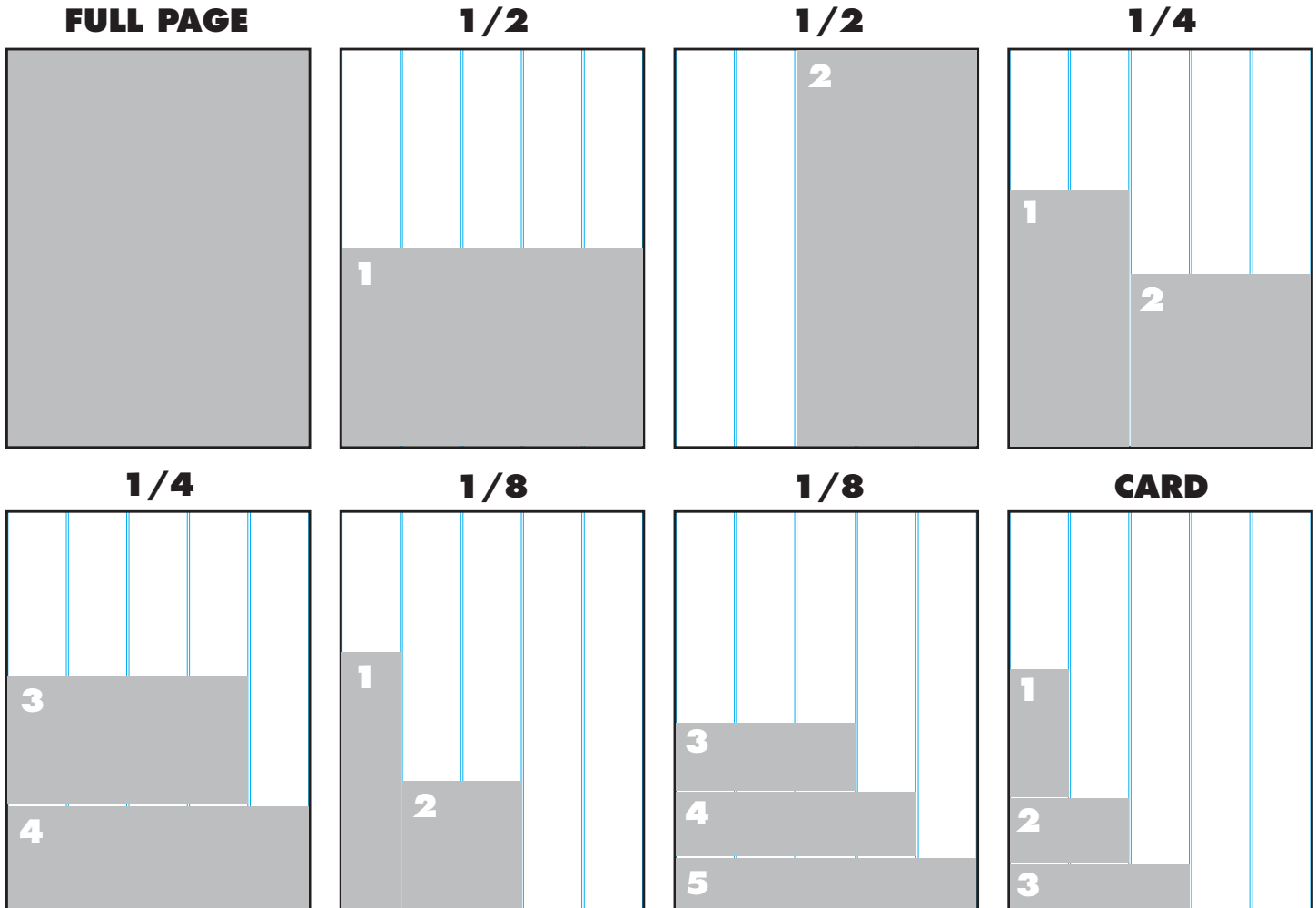


## ADVERTISING SPECS



### MECHANICAL (SIZES ARE IN INCHES)

#### FULL PAGE

10 1/4 WIDE X 13 1/2 TALL

#### 1/2 PAGE SIZES

**1** - 10 1/4 WIDE X 6 3/4 TALL

**2** - 6 1/8 WIDE X 13 1/2 TALL

#### 1/4 PAGE SIZES

**1** - 4 WIDE X 8 3/4 TALL

**2** - 6 1/8 WIDE X 5 7/8 TALL

**3** - 8 3/16 WIDE X 4 3/8 TALL

**4** - 10 1/4 WIDE X 3 1/2 TALL

#### 1/8 PAGE SIZES

**1** - 2 WIDE X 8 3/4 TALL

**2** - 4 WIDE X 4 3/8 TALL

**3** - 6 1/8 WIDE X 2 5/16 TALL

**4** - 8 3/16 WIDE X 2 3/16 TALL

**5** - 10 1/4 WIDE X 1 3/4 TALL

#### CARD SIZES

**1** - 2" WIDE X 4 3/8 TALL

**2** - 4 WIDE X 2 3/16

**3** - 6 1/8 WIDE X 1 1/2 TALL

Printed on newsprint, no bleed required. Ink density no greater than 240% for CMYK files. Supply 300dpi at size as. Accepted formats are: Tif, Jpeg or PDF/X-1a:2001

### WEB ARTWORK

**Leaderboard** 728 x 90. **Big Box** 300 x 250.  
50k maximum. gif or jpeg only.

### DELIVER ARTWORK TO:

simon@berkeleystathouse.com  
416-368-4154